

iMesa

imagine, invest, improve

Technology Task Force

Thursday, February 24, 2014, 2 pm
Mesa City Plaza, 20 E. Main Street, Ste. 750

Attendance:

Ronald Barnes
Stephen Viramontes
Mark Schofield
Jessica Brodersen (staff)
Jim Mack (staff)
Kathy Macdonald (staff)
Code for America Fellows: Peter, Wendy,
Tom

Minutes:

- Ron called the meeting to order.
- Tom, Code of America, provided an overview of Code For America (COA) noting that 60 cities applied and ten were selected to participate. The thirty COA Fellows were assigned to the ten cities. Tom, Wendy and Peter were assigned to Mesa . The Mesa application was an innovative proposal as it was the first for a city and university to partner on an application. They will be in the city during the month of February conducting research and will complete the project from San Francisco. They plan to produce their final product of best practices for civil engagement in November . They are also in the process of developing a brigade of civic minded individuals interested in advancing civil engagement through technology . This group will be available to assist the iMesa Technology committee activities.
- Overview of iMesa , the projects , input process, committee structure, and plans for iMesa 2.0.
- The following are some of the suggestions identified:
 - 1) Provide opportunity for younger people to sign up and volunteer when they make suggestion online;
 - 2) Encourage greater access for minority communities;
 - 3) Utilize social media platform to reach out to the community;
 - 4) Develop innovative programs to keep iMesa engaging;
 - 5) Must create better ways to handle duplicate ideas and consolidating suggestions;
 - 6) Review the AZ Voice approach for ideas;
 - 7) Develop tools for sharing what iMesa has accomplished and encourage greater use, ideas, and involvement;
 - 8) There is a professor at ASU that may be able to assist; and
 - 9) Use the iMesa concept to improve the iMesa 2.0.
- Next steps:

Task force members agreed that the next step will be to expand the idea of using the iMesa process of engaging the community to develop the next civic engagement technology. Will develop a scope of work, process for crowd sourcing , and timeline for presentation at the next regular iMesa meeting tentatively scheduled for March 20th.
- Meeting adjourned